

“Neologisms in contemporary art criticism. New media, new technologies, new methodological perspectives”

The study meetings on art historiography and the lexicon of art, already launched in 2021 under the scientific coordination of Carmelo Occhipinti, at the Department of Literary, Philosophical and Art History Studies of the University of Rome "Tor Vergata," will see in November 2022 a new opportunity for in-depth study with an international conference organized in collaboration with the San Raffaele Telematic University of Rome and curated by Drs. sse Federica Bertini (University of Tor Vergata) and Rosalinda Inglisa (San Raffaele Telematic University Rome).

Following the study meetings on "The Words of Ornament. For a lexicon of artistic decoration" (Nov. 26, 2021, curated by Claudio Castelletti) and "The words of periodization in art history: epochs, styles, manners in the texts of guidistics and historiography of the seventeenth and eighteenth centuries" (May 25-27, 2022, curated by Damiano Delle Fave), it will be the turn of "Neologisms in contemporary art criticism: between new media, new technologies and new methodological perspectives" (Nov. 25, 2022, curated by Federica Bertini and Rosalinda Inglisa),

Therefore, scholars and researchers, young and old, are invited to send by September 12, 2022 their proposal for a paper (title and abstract of about 2,000 characters) that addresses the examination of one or more words, comparing some of their attestations in the historiographical and art criticism writings of recent years, with particular regard to modes of communication, interpretive and descriptive approaches, and the tools of investigation that the most advanced technologies make available to us. Suggested below are some of the notions that the speakers will be able to focus on by exemplifying their uses in art criticism texts: accountability, haptic, computational art, avatar, blockchain, chatbot, kinaesthetic, computational, computer art, crossing, crossmediality, cryptoart, customize, development, edugame, edutainment, enhancement, off-media, gamification, gaming, geo-networking, hands-on, heritage, holens, imaging, immersive, inclusive, engagement, interactive, intermediality, intermodality, metaverse, multimedia, multisensory, museum fatigue, virtual museum, net art, netnography, neuroaesthetics, neurocognitive, new media art, NFT, holography, hologram, optical art, performative, performer, rendering, software art, spectatorship, stakeholder, storytelling, digital storytelling, streaming, technocultural, texture, tokenize, transmediality, visuo-perceptual, w-learning).

The International Conference will be held in presence at the San Raffaele Telematic University in Rome, but will ensure the possibility of remote connection on the Teams/ZOOM platform. Speakers will be invited to publish their paper in one of the first volumes of the monographic series Art Lexicon of the Art History journal Horti hesperidum.

By September 12, 2022, it will be possible to send their proposal to federica.bertini87@gmail.com / rosalinda.inglisa@uniroma5.it (from whom further information may be requested) including:

- title;
- abstract (of no more than 2000 characters);
- brief curriculum vitae (of no more than 1000 characters including spaces)

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